



BOARD OF EDUCATION
School District No. 57
2100 Ferry Avenue
Prince George, B.C. V2L 4R5
(250) 561-6800

POLICY 1110

COMMUNICATIONS

APPROVED: 1970.12.22

REVISED: 1988.07.05
2003.01.28
2007.10.30
2014.10.28

POLICY

The Board of Education of School District No. 57 (Prince George) and its administration will foster an environment of open communication.

DEFINITIONS:

“Election campaign materials” are related to federal, provincial, local government and school district trustee elections.

Responsibility Centre: Superintendent of Schools
References: *School Act*, Sections 79 and 85
Bylaw No. 1
Policy 1120 Access to the Board
Freedom of Information Protection of Privacy Act
Bylaw No. 4

COMMUNICATIONS

PREAMBLE

The Board of Education of School District No. 57 (Prince George) shall communicate with its students, parents, employees, partner groups and the community to enhance awareness and understanding of public education.

Approved: 2003.01.28



COMMUNICATIONS**REGULATIONS:**

1. The Chairperson of the Board, or designate, and the Superintendent of Schools, or designate, are the official spokespersons for the school district.
2. The school principal, or designate, is the official spokesperson for the school and is responsible for maintaining positive communications between the school and its community. Media requests of schools must be approved by the Superintendent of Schools or designate.
3. The district may distribute information of a non-profit educational oriented nature through its communication network at the discretion of the Superintendent of Schools or designate.
4. The distribution of election campaign materials through the schools or district publications and the posting of such materials on school district property is prohibited.
5. The Board may provide opportunities to receive input from education partners and the community.
6. The Board will meet as necessary throughout the school year with the chairpersons or designates of education partner groups to provide an opportunity to exchange information.
7. To ensure open communication, the Board will invite representatives from education partner groups and the community to be represented on appropriate ad hoc and standing committees as required by Bylaw 1.
8. The Superintendent of Schools will meet as necessary throughout the school year with the chairpersons or designates of education partner groups to provide an opportunity to exchange information.
9. Each school in the district will communicate with its educational community in person, electronically, and/or in print. School principals and district administrators are encouraged to share newsworthy events with the media. All communication must be in congruence with Policy 1100 (Freedom of Information and Protection of Privacy).

Approved: 1970.12.22

Revised: 1988.07.05, 2003.01.28, 2007.10.30, 2014.10.28

