

**Central Interior Distance Education
Communications 12 (2006)
Course Outline**

Communications 12 is a course designed to help you examine and improve upon the various communication skills you use in the workplace and in everyday life. You will explore mass media, information, and literary communications. The course may be taken as a grade 12 credit toward graduation.

Prescribed Learning Outcomes:

http://www.bced.gov.bc.ca/irp/pdfs/english_language_arts/1998comm1112.pdf

Module 1: Communication in the Age of Information

- 1.1 Navigating Information Overload
- 1.2 The New ABCs—Advertising, Branding, and Consumerism
- Module Test 1

Module 2: Explain, Describe, Persuade, Narrate!

- 2.1 Communications 1, 2, 3,
- 2.2 When You Have a Lot to Say—Composition Writing
- 2.3 Playing With Words
- 2.4 Spinning Tales
- Module Test 2

Module 3: Working With Words

- 3.1 Packaging Yourself
- 3.2 Communicating at Work
- Module Test 3

Resources:

Open School Communications 12 version 03 Modules 1-3

Between the Lines 12

Communicate! CD

Access to a computer with a CD drive and the internet

Performance Standards

Specific marking guides are included in each paper. You must attain 50% on the course to pass the course at the school level. There is no Final Exam in this course.

Assessment and Evaluation of School Marks:

1 Registration Assignment	5% of course activities
8 Assignments	35%
3 Tests	60%

This course has a grade 12 Provincial Exam that is worth 40% of the overall mark.